



Valuation
Report

Become a Betta Valuer

INFORMATION PACK

BettavAL

YOUR PROPERTY VALUATION PARTNER

A smiling man with dark hair, wearing a white button-down shirt with the 'BettaVal' logo on the left chest, is holding a silver tablet. The background is a blurred office interior with large windows and modern lighting.

Kia ora

Thank you for taking the time to find out more about BettaVal, part of the Betta Group. If you are looking for a new valuation opportunity that surrounds you with experienced, like-minded property professionals, a business that focuses on delivering high quality valuation reporting and advice, whilst challenging the status quo and driving future thinking, then BettaVal is for you.

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Ask yourself, do you want to?

WORK AS PART OF AN INDUSTRY LEADING, INNOVATIVE COMPANY?

Betta Group was established in 2011 and has innovation and dynamic leadership at the core of everything it does. BettaVal leverages this innovative network and applies it to the Valuation profession.

WORK FOR A VALUATION BUSINESS THAT STREAMLINES ALL PROCESSES, ALLOWING YOU TO FOCUS ON WHAT MOTIVATES YOU?

BettaVal streamlines all key valuation processes and data collation. The use of data to monitor key metrics ensures maximum performance visibility and reduces the need for manual administration processes, allowing our Valuers to focus on the 'fun stuff' – Valuation analysis and staying ahead of market trends.

ADOPT AND INTEGRATE THE LATEST TECHNOLOGY, INCLUDING AI, WITHIN YOUR VALUATION PROCESSES?

BettaVal has leveraged the Betta Group's leading inspection systems to create advanced, efficient digital data collation and valuation analysis/reporting software, learning from industry experience.

WORK FOR A VALUATION AND PROPERTY BUSINESS THAT IS STRUCTURED TO MAXIMISE YOUR INCOME EARNING POTENTIAL?

We believe that Valuers' hard work shouldn't continue to fund inefficient management heavy structures.

BettaVal has adopted modern remuneration structures designed to ensure that Valuers get what they deserve. A significant portion of the revenue you generate is paid to you regularly, plus there are pathways to business ownership that have been designed specifically for Valuers.

BE A PART OF A LARGER GROUP, CONNECTING YOU WITH A WIDE VARIETY OF OTHER PROPERTY AND BUILDING INDUSTRY EXPERTS?

BettaVal Valuers will be connected to the Betta Group network of building experts who are based across New Zealand. They are inspecting thousands of properties each month nationwide.

STAY CONNECTED WITH KEY USERS OF VALUATION REPORTS, ESPECIALLY BANKS, LENDERS AND INSURERS?

BettaVal places significant relationships with key drivers/ users of valuation demand, specifically banks/lenders and insurers. BettaVal Valuers will be included in these relationships, ensuring that we continue to understand and drive changing valuation requirements, products and innovation.

Why join BettaVal over starting your own business from scratch?

BettaVal is a New Zealand founded, owned and operated business – Kiwis supporting Kiwi's

According to statistics, only 62% of independent businesses successfully make it through the first year of business versus 96% of franchised or licensed businesses. Surprisingly, a recent poll found that after 5 years, only 23% of independent businesses are still trading, compared with an astounding 94% of franchises/ licenses.

By joining BettaVal and becoming part of the Betta Group you are more likely to succeed because we have a proven and robust recipe for success. We have spent years mastering what we do and how we do it.

SOME OF THE SPECIFIC BENEFITS INCLUDE;

- Strong Valuation Professional relationships.
- Established and strong relationships with Key Banking/Lender and Insurance relationships.
- Strong relationships with Valuation Professional Indemnity Insurance providers, ensuring cost efficient policies.
- An efficient leadership structure with a strong desire to introduce valuation innovation, future proofing our profession.
- Leveraging best practise data capture, storage and security processes, minimising significant costs required for many valuation practises to future proof existing processes.
- Working alongside highly motivated and respected local Registered Valuers, we only work with the best.
- Join a well-recognised and respected group within the building industry.
- Established systems and processes – designed and built for New Zealand properties/valuation requirements.
- Marketing support.
- Administrative support.
- Ongoing software support.
- Training and technical assistance.
- Established relationships.
- Strong research & development philosophy.
- A great team culture – founded and built on family values.





The Betta System

Betta Group have spent years refining their unique business systems. BettaVal has leveraged this leading technology platform to introduce efficient valuation data capture, analysis, reporting and delivery;

THE BELOW IS HOW WE MAINTAIN AMAZING CUSTOMER SERVICE:

- You manage your online diary, letting the team know when you are available to complete inspections.
- Valuation instructions from either valuation ordering systems or direct website/customer enquiries are sent efficiently to you.
- Betta Group's advanced quoting/pricing data and tools assist you in efficiently scoping and understanding the valuation requirements.
- The customer services team handle the complete booking process, including generating the invoice, terms of trade and the administrative needs of the booking.
- You will receive the work order and create a job in our bespoke software.
- Software can be used in a flexible way out in the field on an iPad or back at your home office on your laptop – allowing you to complete the report in the most effective way for you.
- A streamlined digital quality assurance and review process ensure your reports are compliant with required Valuation standards and New Zealand bank requirements, capturing a digital auditable record.
- All valuation reports are delivered and stored securely, including the potential to deliver reports/data via modern delivery services (API's) for clients that may require this.



Betta Technology

Technology is a huge part of our brand and allows our team to provide exceptional customer service and consistent quality data nationwide

We use software to manage all our jobs, our onsite data collection and liaison with our clients. The Betta Group has a custom platform called BOSS (Betta Online Software System) which all the team use. It has been refined over many years and is very advanced. It is cloud based so good internet is essential, as is a good computer. We will supply you with a laptop and iPad that will be used for your onsite data collection. If technology isn't your thing, we will train you. Our system is easy to learn and easy to use.

WHAT BETTA PROVIDES

At the Betta Group, we work hand in hand with our team. Celebrating successes together.

Roles and responsibilities are provided for each licensee by the Betta Group head office:

- Customer services team (like having your own PA)
- Invoicing and contract management handled on your behalf
- Full software solution
- Branding
- Nationwide marketing
- Ongoing training
- Print marketing material
- Continued product development
- Client support
- Business support
- Covers your continued professional development.
- Ongoing internal valuation training, growth and mentorship

WHAT YOU PROVIDE

At Head Office, we can provide you the best brand and systems in the world, but you the operator, is going to determine the success of the brand and your journey with the Betta Group. So, to succeed with us you need the following:

- Passion
- Drive
- Resilience
- Loyalty
- Customer focus
- Patience

Operationally the role only has three main components:

- Using your skills and knowledge to complete a valuation
- Local marketing
- Building relationships

A man with a beard and short brown hair, smiling warmly at the camera. He is wearing a light blue button-down shirt with the 'Bettaval' logo on the left chest. He is holding a gold-colored tablet with both hands. The background is a soft, out-of-focus indoor setting.

Count me in, what do I do now?

If you would like to know more about the opportunity email;
james.w@bettagroup.co.nz or call 021 959 535 today.



BettaVal is part of the Betta Group

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